

Apica Synthetic

Application Monitoring for Proactive Enterprises

Apica Synthetic is a powerful monitoring tool built for enterprises seeking predictive insights into the performance and uptime of websites, applications, APIs and IoT. By simulating user journeys from locations across the globe, IT and DevOps teams are able to proactively monitor applications around the clock, identifying performance and availability issues before they affect internal or external end-users. Apica Synthetic provides:

ARCHITECTURAL FLEXIBILITY

Implement a SaaS, hybrid, or on-prem solution that meets the unique needs of your business.

BUSINESS-CRITICAL OUTCOMES

Ensure your SLAs are met, ensure performance before releasing new features, isolate the impact of third-party resources and benchmark against your competition.

COMPLEXITY MADE SIMPLE

Easily build complex user journeys that reproduce real business functionality with our advanced scripting tool—without writing any code.

CONTINUOUS INTELLIGENCE

Interactive dashboards with waterfall graphs, trend reports, and summaries provide reliable insights on performance and availability.

WHY APICA?

Maintain uptime and ensure optimal performance for all of your end users, wherever they may be.



GLOBAL REACH

Simulate realistic user journeys from 180+ locations across 60+ countries worldwide



APM INTEGRATIONS

End-to-end insights via integration with AppDynamics, Dynatrace, or New Relic



INSTANT ALERTS

Route issues via email, SMS, custom webhooks, or 3rd party tools such as Slack, PagerDuty, and ServiceNow



OPEN APIS

Create custom integrations and feed synthetic data to BI and visualization tools such as Splunk and Grafana



The Problem

Consumer expectations put a growing burden on companies to deliver high-performing, always-on digital experiences. But while end-users today engage with businesses on many channels and devices—from websites and mobile apps to APIs and IoT—many monitoring tools have limited coverage of next-generation technologies. This prevents digital businesses from acquiring the intelligence to identify and prioritize issues before they affect end-users, leaving businesses vulnerable to revenue loss and reputation damage.

\$100K+

of cost is incurred per hour of infrastructure downtime.

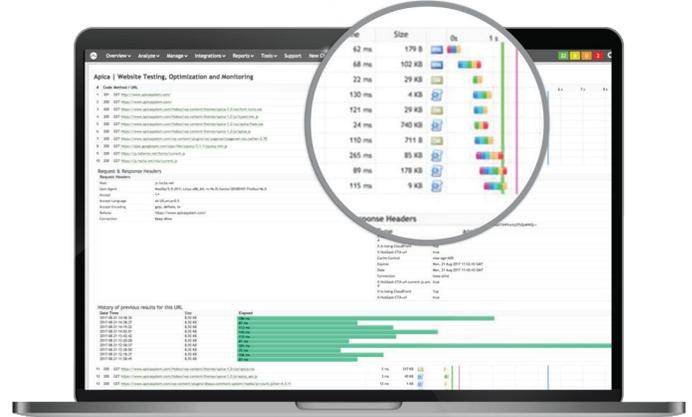
For mission critical applications at large enterprises, that number rises to between **\$500,000 & \$1 MILLION** per hour. *Source: IDC*

Apica's Solution

With increasing complexity and continuous change becoming the new norm, businesses can't afford to manage their applications with incomplete tools. Apica Synthetic provides organizations with the ability to monitor websites, applications, APIs and IoT from across the globe and delivers teams visibility into the performance and availability of their most critical applications. By ensuring their applications are always up and running smoothly, business leaders and IT and development teams can mitigate risk while ensuring an optimal end-user experience.



Centralize visibility across all checks into one location, allowing users to quickly identify issues by severity, drill down to evaluate key performance metrics, and ensure all SLAs are met.



Go further by drilling down into each web page to assess how individual resources impact user experience, identifying performance bottlenecks and allowing you to optimize performance.

Ready to Learn More?

Visit www.apicasystems.com or contact info@apicasystems.com for a live demo.